

2 of 7

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SU	6A-7A	NEWS	:30	\$225.00	10/21-10/21	1	1	1	\$225.00	
				Buyline Comment: NEWS								
	12	SU	7A-8A		:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
				Buyline Comment: SUN TODAY								
	13	SU	9A-930A		:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	14	SU	930A-10A		:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
				Buyline Comment: CHRIS MATTHEWS								
	15	TU-F	9A-10A		:30	\$125.00	10/15-10/19	5	1	5	\$625.00	
				Buyline Comment: TODAY SHOW IT								
	16	M	9A-10A		:30	\$425.00	10/22-10/22	2	1	2	\$850.00	
				Buyline Comment: TODAY SHOW IT								
	17	TU-F	10A-11A		:30	\$325.00	10/15-10/19	5	1	5	\$1,625.00	
				Buyline Comment: TODAY SHOW IT								
	18	M	10A-11A		:30	\$425.00	10/22-10/22	2	1	2	\$850.00	
				Buyline Comment: TODAY SHOW IT								
	19	TU-F	11A-12P		:30	\$325.00	10/15-10/19	4	1	4	\$1,300.00	
				Buyline Comment: RACHEL RAY								
	20	M	11A-12P		:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
				Buyline Comment: RACHEL RAY								
	21	TU-F	12P-1230P		:30	\$425.00	10/15-10/19	4	1	4	\$1,700.00	
				Buyline Comment: NEWS								

Station	KSNV-TV LAS VEGAS, NV.	Agency	() GMMB	Rep Firm	() PHILADELPHIA
Advertiser	() OBAMA FOR AMERICA	3050 K ST NW		Sales Office	() AMY MCCREARY
Product	OBAMA FOR AMERICA	WASHINGTON, DC 20007		Salesperson	()
Estimate#	1537	Agency C/P1/P2/E	95/101/1537	Salesperson Phone#	215-568-6540
Buyer	MAURA GILROY	Flight Dates	10/16/2012 - 10/22/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M	12P-1230P	NEWS	:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
				Buyline Comment: NEWS								
	23	TU-F	1230P-1P		:30	\$225.00	10/16-10/19	4	1	4	\$900.00	
				Buyline Comment: AGENDA								
	24	M	1230P-1P		:30	\$225.00	10/22-10/22	1	1	1	\$225.00	
				Buyline Comment: AGENDA								
	25	TU-F	1P-2P		:30	\$425.00	10/16-10/19	4	1	4	\$1,700.00	
				Buyline Comment: DAYS								
	26	M	1P-2P		:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
				Buyline Comment: DAYS								
	27	TU-F	2P-3P		:30	\$525.00	10/16-10/19	4	1	4	\$2,100.00	
				Buyline Comment: DAYS								
	28	M	2P-3P		:30	\$525.00	10/22-10/22	1	1	1	\$525.00	
				Buyline Comment: DAYS								
	29	TU-F	3P-4P		:30	\$450.00	10/16-10/19	4	1	4	\$1,800.00	
				Buyline Comment: DAYS								
	30	M	3P-4P		:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
				Buyline Comment: DAYS								
	31	TU-F	4P-5P		:30	\$725.00	10/16-10/19	4	1	4	\$2,900.00	
				Buyline Comment: NEWS								
	32	M	4P-5P		:30	\$725.00	10/22-10/22	1	1	1	\$725.00	
				Buyline Comment: NEWS								

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Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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LN	SA	SP-130P	SEC	START DATE	END DATE	QTY	UNIT	PRICE	TOTAL
44	SA	RP-130P	30	10/20-10/20	1	1		\$525.00	
		Buyline Comment: WHEEL							
45	M	RP-10P	30	10/22-10/22	0	0		\$4.00	
		Buyline Comment: TUE VOICE							
46	TU	RP-3P	30	10/16-10/16	1	1		\$4,000.00	
		Buyline Comment: TUE VOICE							
47	W	RP-10P	30	10/17-10/17	1	1		\$1,000.00	
		Buyline Comment: SVJ							
48	TH	10P-11P	30	10/18-10/18	1	1		\$3,200.00	
		Buyline Comment: ROCK CENTER							
49	F	3P-10P	30	10/19-10/19	1	1		\$2,000.00	
		Buyline Comment: CRIMM							
50	F	10P-11P	30	10/19-10/19	1	1		\$3,200.00	
		Buyline Comment: DATELINE							
51	SA	8P-9P	30	10/20-10/20	1	1		\$800.00	
		Buyline Comment: NEW PRIME							
52	SA	9P-10P	30	10/20-10/20	1	1		\$900.00	
		Buyline Comment: 10P PRIME							
53	SO	3P-515P	30	10/22-10/21	1	1		\$2,400.00	
		Buyline Comment: EXTRA							
54	SO	515P-630P	30	10/21-10/21	1	1		\$10,000.00	
		Buyline Comment: SUN NIGHT PRIME							

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Exhibit

-TV LAS VEGAS, NV.
) OBAMA FOR AMERICA
 AM FOR AMERICA
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1537
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
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Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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-S-
 154 / \$126,825.00

---LY TOTALS---

4 / \$126,825.00
 154 / \$126,825.00
 154 / \$126,825.00
 Preld/rtm: 0 / \$0.00

Market Totals	\$126,825	CATV 0%	KBLR 6%	KING 0%	KLAS 21%	KSNV 30%
		KTNV 14%	KTUD 2%	KVCW 5%	KVMY 3%	KVVU 26%
		XXXX 0%				

---COMMENTS---

NOV22
 RA:51

ADDRESS CHANGE EFF 8-1-12
 807---